



iMARKETING





ABOUT

iMarketing is a European-based media agency offering internet marketing solutions to companies across the globe.

We have decades of experience in the online media business, ranging from tailored content production, copywriting and ad management services. We have helped our clients reach millions of readers and potential customers.

Our team guides clients through the creation of a marketing strategy that suits them best and enables them to reach the exposure they seek. Our agency also offers graphic design, web development, search engine optimization (SEO) services and multimedia production.





FULL SCOPE CONTENT WRITING SERVICES



Services we offer:

- Content strategy and creation
- Editorial planning and execution
- Content sharing and distribution
- Market research
- PR
- Event coverage and organization (PR, interviews, reporting from events, video material)
- Social media services - content production and marketing
- Setting up and managing social media accounts.





FULL SCOPE CONTENT WRITING SERVICES

Over the years, we've helped our clients' niche websites attract almost 50 million users, 150,000 daily newsletter subscribers, and over 200 million pageviews.

These numbers do not stop here as our team has been involved in publishing more than 400,000 articles for various clients over the years.





iMARKETING

The content we've produced has been quoted by the:



The
New York
Times

Bloomberg

Forbes

The Washington Post

ars technica





FULL SCOPE CONTENT WRITING SERVICES



We assist businesses in establishing and expanding online exposure by writing, producing, and distributing press releases, news articles, and editorial pieces.

We also help news publishers through media outsourcing, offering quality content in various areas of business, producing compelling SEO-optimized articles based on financial reports, big data, public announcements, etc.

Our editorial team has conducted thousands of interviews with representatives of various industries, CEOs, engineers, lawyers, photographers and many more.





EVENTS

Do you need help in event organization? Are you an organizer or a participant? Don't look any further.

Be it a small-scale forum or a large-scale event, iMarketing's team of committed professionals will help you overcome any obstacle.

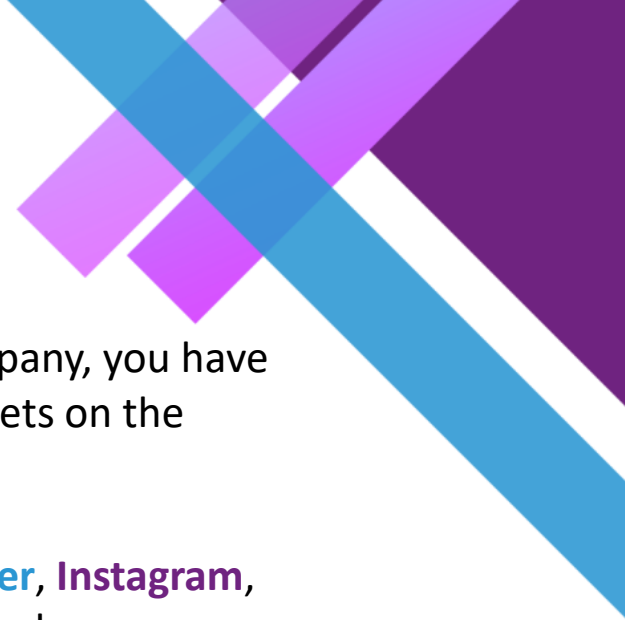
Over the years, we have visited more than 200 fairs for clients doing PR and editorial services, sales, marketing, negotiations.

If you need help in event planning, arranging for speakers or multimedia coverage, we are happy to assist in making your event a success.





SOCIAL MEDIA



Whether you are a small business or a huge multinational company, you have probably tapped into the vast universe of the social media outlets on the Internet.

Having an official account on platforms such as [LinkedIn](#), [Twitter](#), [Instagram](#), and [Facebook](#) is a must-have feature for any serious business today.

iMarketing professionals have over the years worked for several clients creating, sharing and analyzing social media content, helping them organically reach hundreds of thousands of new followers across all the major social media channels.





iMARKETING



HygTech LNG WORLD NEWS

DredgingToday.com



OUR CLIENTS



OFFSHORE ENERGY TODAY.COM



AD MANAGEMENT AND SALES SUPPORT



Overwhelmed by the amount of work and channels available for your marketing campaign?

Having trouble finding the right platforms to reach your target audience?

iMarketing can help you save time and money by taking over the entire lifecycle of your ad campaign management from the planning stage to execution, tracking, and analysis.

Our team of experts leverages ten years of experience doing just that. The banner campaigns we have run over the years for clients have had a reach of over two billion impressions and a dozen million clicks.



WHAT WE CAN DO FOR YOU



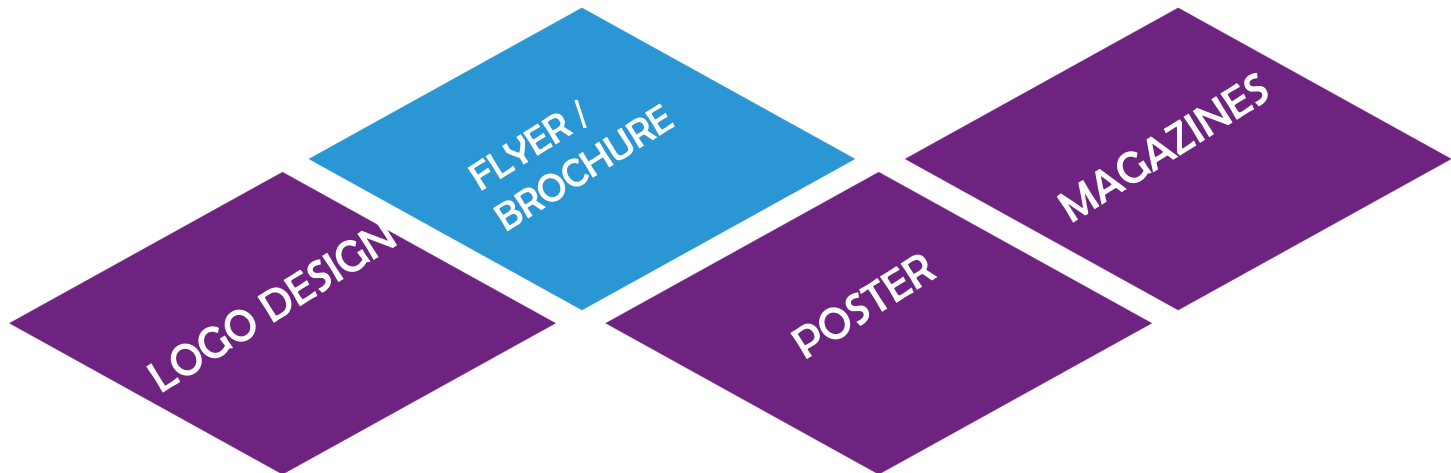


GRAPHIC DESIGN



iMarketing can design and create your entire visual identity that perfectly captures your values and enables your brand to become recognizable to your customers. We translate your ideas into effective visual communication tools. **iMarketing** design team will make sure that the message you want to convey reaches your target audience in the best possible way.

We can provide for you:





GRAPHICAL USER INTERFACE (GUI)

An app/software can be hugely powerful and elegant, but at the same time can have a terribly confusing graphical interface that ends up frustrating the user. Despite being able to function and perform properly, an app or software with a bad user experience often fails in earning users' trust.

We at **iMarketing** know the importance of investing enough time and planning in designing the user interface taking into account your target audience, their knowledge, and needs.

Our designers have a great track record in designing industry-leading magazines. See below examples of the titles we've worked on:



MAGAZINES DESIGNED BY OUR DESIGNERS



iMARKETING





WEB & MOBILE APPS DEVELOPMENT

iMarketing scope of web development services covers the creation of different types of websites and applications varying in their complexity based on your needs.

WEB DESIGN

A website is a modern business card, accessible worldwide. From the early beginning and planning to the process of design and building a complete website solution, our team of developers and designers at **iMarketing** will meet and exceed your expectations.





WEB & MOBILE APPS DEVELOPMENT

WEB APPLICATIONS

iMarketing offers full-stack web services using the latest and the most popular technologies in the production of web applications.





WEB & MOBILE APPS DEVELOPMENT

MOBILE APPLICATIONS

Mobile devices have overtaken computers when it comes to online content consumption.

Every sensible business owner should realize the importance of this growing trend and capture the enormous value this can bring to their business.

iMarketing is able to provide you with a state-of-the-art and effective solution in the mobile market space. We can develop mobile applications which run on both iOS and Android operating systems.





MULTIMEDIA PHOTOGRAPHY

Our extremely talented team of photographers don't simply take beautiful pictures, they produce works of art. From billboards to product photos, there is no job too big or too small. We bring experience, creativity, and out-of-the-box thinking to every job - capturing images you need and the ones you can't live without.

Whether you're looking for photos to utilize on your company website or in an advertisement, our team of professional photographers will help create beautiful imagery to tell your story. We have worked with clients to produce a variety of commercial photography projects, such as:

- #Food and Beverage Photography**
- #Event & Conference Photography**
- #Product Photography**
- #Architecture&Interior Photography**
- #Ecommerce Photography**
- #Lifestyle Photography**
- #Portrait Photography**
- #Conceptual Photography**





MULTIMEDIA

VIDEO PRODUCTION

If “a picture is worth a thousand words, then a video has to be worth at least 1.8 million words.”

Video content is taking over the marketing space and is one of the most effective ways for companies to engage with their target audience and show what they are really about.

iMarketing creates personalized videos tailored to clients’ requirements, helping them prepare promotional material, upcoming projects or any other purposes.





iMARKETING

PROMOTIONAL
VIDEO

VIDEO
REPORTAGE

BUSINESS
VIDEO
CARDS

DRONE
PHOTO/VIDEO
RECORDING

WE PRODUCE



MULTIMEDIA

VIDEO BUSINESS CARD

In today's noisy world it is important to stand out from your competition and showcase your expertise in a memorable way that sticks with your audience. Being distinct in a world of business is what creates loyal customers.

A video business card is a perfect tool for you to build your business network in a digital era. Most importantly it is a way to connect emotionally with your audience while building your brand at the same time.

A personalized video can help you showcase your business strengths in an interesting, catchy and fun visual presentation that can be much more effective than a standard business card or an entire marketing team working for you.





MULTIMEDIA

DRONE PHOTO/VIDEO RECORDING

Every brand has a story to tell. Show your customers what that story is by utilizing drone footage to enable your brand's story to be seen through a different and unique perspective.

The possibility to get affordable, innovative content has been a crucial factor driving the adoption of drones in the video advertising space.

Using our high-end drones we capture truly unique photographs and video that can set you apart from the competition and present your offer, business, or product in the most attractive way.





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Kontakt

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